



AI Advisory and Compliance



Regulatory Guidance

The penalties for non-compliance of the EU **AI Act** can be significant, both financially and cause reputation risk. Our services help you to remain in compliance with the EU **AI Act** to avoid the potential pitfalls and obtain the benefits of using Artificial Intelligence Systems.

AI Advisory provides:

- Executive and Board Member Training
- Codes of practice
- Documentation essentials
- Reporting to the EU AI and Local regulatory offices
- Rules on general-purpose AI systems that need to comply with transparency requirements

In order to optimize the benefits of using AI we help with establishing Codes of Practice and policies; covering:

- Risk management system
- Data and data governance
- Technical documentation
- Record-keeping
- Transparency and provision of information to users
- Human oversight
- Accuracy, robustness and cybersecurity
- Training of users of AI systems on ethics and legal requirements

Deployers and users of AI systems, including private entities such as banks, insurers, bear specific obligations to ensure responsible use. These obligations include:

- Completing a *fundamental rights impact assessment* (FRIA) before deploying the AI system
- Implementing of human oversight by trained individuals
- Ensuring that input data is pertinent to the system's intended use
- Suspending system usage in case of national-level risks
- Reporting serious incidents to the AI system provider
- Retaining automatically generated system logs
- Complying with registration requirements if the user is a public authority
- Adhering to **GDPR** obligations for data protection impact assessments
- Verifying compliance with the **AI Act** and ensuring all relevant documentation is available
- Informing individuals about the potential use of high-risk AI

The EU AI act defines the rules for using and selling Artificial Intelligence systems in the EU, and regulates general-purpose AI tools such as ChatGPT, Copilot, Google Gemini and other AI-based systems.

Our AI Advisory services help you establish the legal and auditory compliance framework required, in particular for the development, the placing on the market, the putting into service and the use of Artificial Intelligence systems (AI systems) within the EU.

Our services:

- Legal Guidance on the EU **AI Act** and other global regulatory requirements
- Audit of Artificial Intelligence Systems
- Training for staff to aid compliance of the EU **AI Act**
- Bespoke training for optimal use of AI (eg. Prompt Engineering, Workflow management, Large Language Model optimization)
- Guidance on reconciling AI ethics and regulatory requirements with usability and user-friendliness

Contact us for a preliminary discussion to help you implement safe, reliable, transparent and helpful AI systems.

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Audit and Red-Teaming

The idea behind **AI auditing** is formative: just like financial transactions can be audited for correctness, completeness, and legality, so can the design and use of AI systems be audited for technical robustness, legal compliance, or adherence with pre-defined ethics principles.

To limit risks posed by AI system deployment and use, we offer a comprehensive service of Auditing and Red-teaming including governance audits and technology audits. Our General Purpose AI Audits are designed based on the state-of-the-art techniques and platforms following preliminary guidance from AI Labs, Business, Scientific Research and Government development. AI Advisory auditing intersects with almost every aspect of AI governance, from the documentation of design procedures to model testing and verification.

With both **Large Language Models (LLMs)** and other AI system audits it is essential to distinguish between compliance audits and risk audits. AI auditing procedures focusing on compliance alone are unlikely to provide adequate assurance.

Through our certified auditing, we give you assurance by conducting a systematic and independent process of obtaining and evaluating evidence regarding how your AI systems are deployed, any actions or properties which may cause concern, best practices and good design principles and communicating the results of the AI Audit evaluation to the relevant stakeholders (eg. Management Board, Independent Auditors, Supervisory Board, and the EU AI Office).

Depending upon the AI system that you implement and the data that you train your AI system on, it is also probable that you can maximize the benefits of your AI systems by adversarial and collaborative audits. Our Red-Teaming and adversarial attacks assessments help you to develop a better understanding of your AI system's worst-case performance and assess performance against advanced capabilities benchmarks.

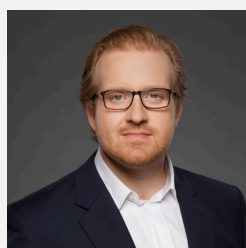
Training

AI is everywhere – dominating headlines, business meetings, and even conversations at the dining room table. But as executives and business leaders, and not necessarily AI experts, many of our participants and partners have questions about the technology. Machine learning, deep learning, **large language models (LLMs)**, generative AI... these terms are all interconnected, but that doesn't make them any less complex, or make it any easier to understand what they mean for you and your organization. The truth is, unless you're working directly with AI technologies, it can be difficult to read between the lines and comprehend what's actually possible.

Our AI training programs can be conducted through our unique online platform, designed to watch on-demand, or a bespoke program for your organization. You will learn what you need to know to be able to move past the AI hype, and get a sense of how AI can help solve some of your organization's biggest challenges.

Our belief is that you learn best by doing, which is the core focus of our LLM training modules. Depending upon the unique needs we can also offer training programs, certified by the **University of Warsaw**.

Our team of AI Advisors includes Professors of AI and Professors of Law. Lawyers and Business leaders who have built, deployed and implemented AI systems within organizations:



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Jan is a Doctoral Researcher at KU Leuven's **Centre for IT & IP Law**. He gained his experience and knowledge as an *In-House Privacy and Data Protection Counsel* for prominent technology firms, where he was responsible for developing comprehensive compliance strategies, including compliance with digital laws. His expertise extends to advising on digital law risks related to privacy, data protection, intellectual property, AI regulation, and intermediary liability.



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Adjunct Professor at the **University of Warsaw** Faculty of Management, where leads the *AI for Executives* program. He holds 2 patents for AI systems and has extensive experience of building and integrating systems worldwide. He developed an AI educational/tutoring system, interactive video, and an AI music system utilising Deep Learning for music correction and enhancing streaming. His research in artificial intelligence and data science is frequently utilised by mainstream media, as well as by governments, corporations, and institutions.



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Law graduate of the Faculty of Law and Administration at the **Jagiellonian University** in Krakow. Currently, he is a doctoral student at the Doctoral School of Social Sciences at the **Nicolaus Copernicus University** in Toruń – *Academia Rerum Socialium* and a trainee advocate at the Warsaw Bar of Advocates. His practice includes, inter alia, advising on proceedings before courts and administrative authorities, protection of personal rights, new technologies, personal data protection, real estate law and Polish citizenship.





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